

Liverpool Chamber Innovation in Business Awards Categories 2024

Category	Criteria
Social Impact Award	<p>This award celebrates those businesses who are taking steps to create a positive impact within their own business and the wider community.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Helping to reduce inequalities, including access to employment through internal policies and collaborative partnerships • Demonstrating that a responsible business can be a sustainable and profitable business. • Supporting physical and mental wellbeing (including changes to internal working practices and staff benefits) • Initiating measures (internal and external) to create a more diverse work environment • Demonstrating strong leadership and governance (including decisions around investment and procurement)
Sustainable Business of the Year Award	<p>This award celebrates those businesses who are taking steps to reduce their environmental impact and improve their longer-term sustainability.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Having policies and initiatives in place to reduce carbon footprint, energy use and waste and to improve resource efficiency and sustainability practices • Developing new technologies to support carbon reduction, clean energy or other sustainable solutions • Working in collaboration with partners to support the transition to net zero, raising awareness and supporting local communities • Demonstrating strong leadership and governance to improve staff awareness and engagement • Recognising longer term risks for business around climate change, including exposure to increasingly severe or unpredictable weather events, and taking steps to address that including longer term investment decisions
International Business of the Year Award	<p>This award celebrates those businesses who have demonstrated an ability to succeed in international markets.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Looking at a range of factors including consistent export sales growth, expansion overseas, innovation in products and services and ethical and sustainable exporting models and consistency. • Dynamic entrepreneurs or start-ups, successful SMEs and large companies operating globally that are succeeding and continuing to innovate in what continues to be a challenging environment for exporters

<p>Talent Development Award</p>	<p>This award celebrates organisations who are directly investing in their own people through utilising skills initiatives and recruitment programmes aimed at developing a talented workforce. This award also recognises organisations that interact with education providers to raise aspirations, promote careers and address skills gaps within the city region.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Using local recruitment initiatives to obtain the best talent within the city region. (Examples include utilising graduate programmes, apprenticeships and internships). • Utilising training courses and programmes to develop the skills of existing employees. (Examples would include using CPD courses and education partners) • Engagement with schools, colleges and universities to interact with young people to highlight pathways to future careers and shape curriculum provision. (Examples would include participation in careers days, mock interviews, curriculum development, work experience etc.)
<p>Young Person of the Year Award</p>	<p>This award celebrates a young person who exhibits qualities that inspire the business community.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Young entrepreneurs building their own business and creating an impact in the wider business community • Employees that have had an outstanding impact on their business
<p>Customer Excellence Award</p>	<p>This award will celebrate businesses that have implemented successful customer service strategies and upheld the highest standards in customer experience across all touchpoints.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • The innovative use of new and existing technologies to connect with customers and provide a quality experience • Providing excellent customer service across all areas of the business • Showcasing that customers are at the heart of everything the company does
<p>New Business of the Year Award</p>	<p>This award is judged by the same criteria as our Business of the Year Award but is open to organisations that will have been created no earlier than 2021.</p> <p>Organisations should show examples of:</p> <ul style="list-style-type: none"> • Growth in their industry and an innovative approach to overcoming obstacles • Commercial success and future potential • Creating business responsibly and delivering a positive impact across the region • Delivering an exceptional product or service
<p>Community Impact Award</p>	<p>This award celebrates charitable organisations and CIC's (Community Interest Companies) which have gone above and beyond to provide social value and create a positive impact within the Liverpool City Region.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Utilising links with local businesses, showcasing best practice with corporate partners • Providing demonstrable social value in the Liverpool City Region

<p>Experience Provider of the Year Award</p>	<p>This award celebrates organisations that have provided a prolonged quality experience for visitors throughout the year. Targeted towards organisations within the hospitality/retail sectors and those who play a role in the Liverpool City Region visitor economy.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Running of quality events across the year • Showcasing excellent service, successful, sustainable, and unique experiences • Receiving great, positive feedback from visitors • Venues, tourist attractions, event providers
<p>Skills Provider of the Year</p>	<p>This award celebrates education institutions, training providers and recruitment firms providing skilled people and initiatives aimed at improving the talent available in our City Region.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Training providers directly offering CPD, lifelong learning (upskilling, retraining, skills bootcamps etc.) and opportunities for firms to develop their talent • Education institutions (schools, colleges and universities) actively taking steps to embed employer engagement within teaching and provide students with business interactions. This can include employer curriculum forums, programmes created to bring business into institutions and investments in facilities to better match workplaces and give students an opportunity to experience the workplace. • Recruitment firms helping to ease skills shortages through providing businesses with people with the right skills, knowledge and behaviours for their organisation. • Specific initiatives designed to ensure that the Liverpool City Region has a talent pool that helps us meet opportunities and objectives over the coming years
<p>Innovative Product or Service Award</p>	<p>This award celebrates organisations that have provided or created a unique product or service that is at the cutting-edge of innovation.</p> <p>Examples include;</p> <ul style="list-style-type: none"> • A unique product or service that has driven an organisation forward, allowing organisations to grow and modernise • Leading the industry in proactively creating a solution to existing problems or consumer demands
<p>Innovation in Health and Wellbeing Award</p>	<p>This award recognises and celebrates organisations that undertake a range of activities, policies, and strategies to improve the health and wellbeing of the business community in the Liverpool City Region.</p> <p>Examples include:</p> <ul style="list-style-type: none"> • Organisations that have implemented a progressive health and wellbeing strategy to empower and elevate the wellbeing of their colleagues • Organisations that have led the way in creating a culture of health and wellbeing, providing examples of best practice and educating businesses to the solutions available to them • Organisations should showcase examples of implementing best practice across areas such as emotional wellbeing, mental health, and physical activity
<p>Leadership Innovation Award</p>	<p>This award recognises and celebrates individuals - whether business owners, managing directors, or employees – who have brought about innovation within their organisation.</p>

	<p>Examples include:</p> <ul style="list-style-type: none"> • Individuals who have pioneered a new product or service, or otherwise created an innovative solution in their organisation or the Liverpool City Region • Individuals who have inspired an innovative environment within their organisation or the Liverpool City Region, allowing others to develop and create solutions • Those individuals that play a key role in their industries, providing consistent and clear thought leadership with an impact in the Liverpool City Region
<p>Business of the Year Award (over 30)</p>	<p>This award is to celebrate the excellence of organisation with over 30 employees.</p> <p>Organisations should show examples of:</p> <ul style="list-style-type: none"> • Growth in their industry and an innovative approach to overcoming obstacles • Commercial success and future potential • Creating business responsibly and delivering a positive impact across the region • Delivering an exceptional product or service
<p>Business of the Year Award (under 30)</p>	<p>This award is to celebrate the excellence of organisation with under 30 employees.</p> <p>Organisations should show examples of:</p> <ul style="list-style-type: none"> • Growth in their industry and an innovative approach to overcoming obstacles • Commercial success and future potential • Creating business responsibly and delivering a positive impact across the region • Delivering an exceptional product or service